## Payer Access for Orphan Diseases

## Lauren Barnes Vice President, Managed Markets Vertex Pharmaceuticals



#### **Evolution of U.S orphan disease marketplace**

Growth of specialty market

**Precision medicines** 

Access challenges and successes

**Outstanding questions facing the industry** 

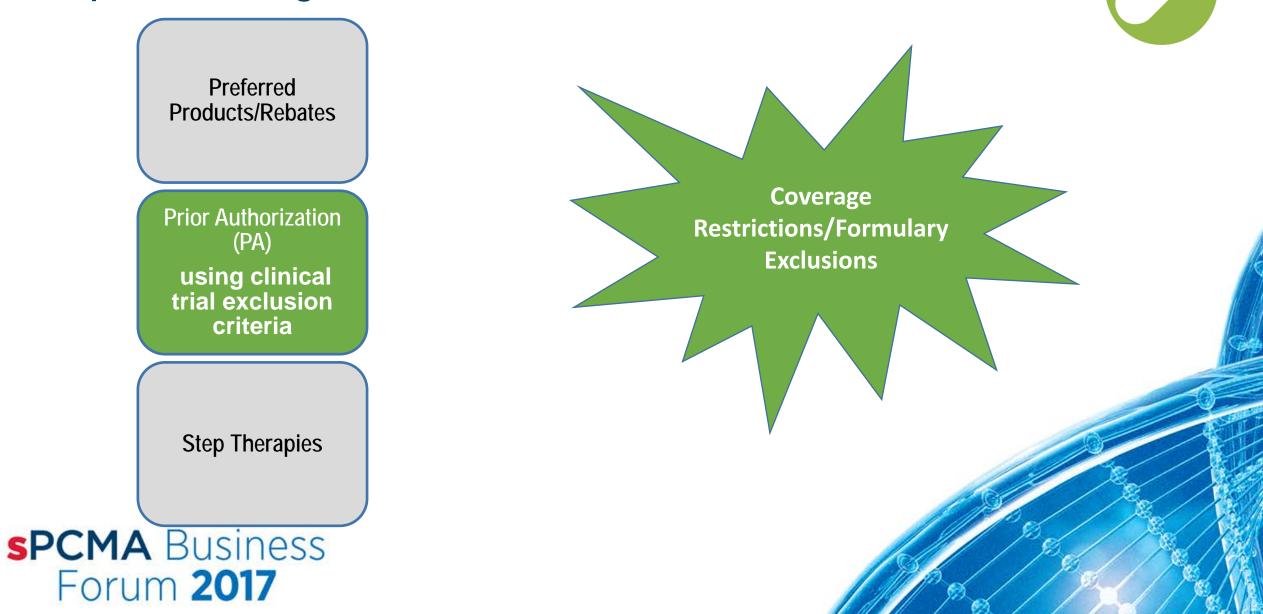
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## **Current Trends**



# Utilization Management: Differences with Orphan Drugs



## Evolving National Trends Shape Policy Environment



Continued Pressure on Drug Pricing

#### **Insurance Benefit Designs**

Access

**Emphasis on Value** 

**Precision Medicine** 

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State Price transparency bills & Task Force creation Admin focus on importation & gov't negotiation Price increase scrutiny; rationale for list price decisions



- Potential for high deductible plans/OOP costs/excluding items from MOOP
- Narrower networks



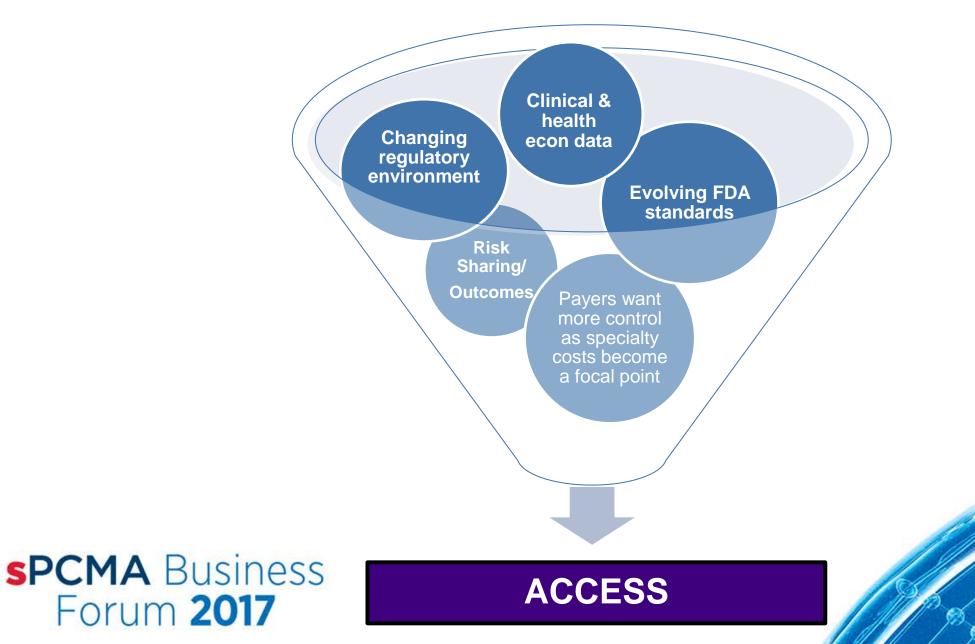
Limiting access to specific sub-populations or requiring pre-defined response criteria

- Shift of risk in provider and payer models
- Patient cost-sharing increases
  - More Experiments with value-based contracting
  - Use of RWE to substantiate product benefits
- Evolving approaches to evaluate value
- Increased predictability for payers
- Complexity of lab testing and differentiation of products based upon mutations

### Future



## What Does the Future Hold?



## Questions?



## THANK YOU

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